# Board of Directors **Special** Meeting – Meeting Minutes WORKSHOP REGARDING MASTER PLAN EVENTS/DEVELOPMENT

# ROLLING HILLS COMMUNITY SERVICES DISTRICT

Tuesday, August 14, 2012 - 7:00 p.m. Holiday Inn Express Meeting Room

### 1. Call to Order/Announcements

Begin Meeting 7:07 pm. Attendees: Chaney Hicks, Tim Halverson, John Kennedy, Mark Magee

### 2. Public Comment - None

## 3. Monthly Reports

- a. General Manager Report deferred
- b. Parks Committee Report deferred
- c. Communication Committee Report –

# 3. Third Workshop to discuss development of a Master Plan

Review past development/status/justification for Master Plan with two resident attendees. Overview of purpose for CSD events, discussion of the need for volunteers to head up different committees, ie. Finance, Design, Survey. Review of past event success and need for more in order to get community involved in the Master Planning Process. Previous meeting discussed types of events, movie nights, wine tasting, etc.

Resident feedback that the surveys need to be shorter and possibly pay market research company to complete. Brenda Collette indicated that she would look at survey for possible edits. Discussion on what percentage of surveys does the District want completed in order to move forward with Master Plan. It was discussed that 50% of the 350 homes would be appropriate. (We currently have 40). The need for email addresses for entire community was discussed in order to facilitate the survey process and to help with communication between the District and residents. Brenda Collette suggested that it may qualify as an Eagle Project and she will check with the Boy Scouts and get back to Board.

The need for more events that are geared more for adults was discussed and a wine tasting event was ruled out at this time. John Kennedy mentioned that Cameron Park CSD puts on a Car Show and that could be something that we try. The Board liked the idea and decided to proceed with information gathering. John Kennedy will check with Cameron Park CSD to see if they have any information in regards to details for theirs, ie vendor lists, procedures, insurance needs, etc. Since this idea is much more labor

intensive, the Board discussed getting additional help to facilitate (possible resident teens to work as event staff). The Board discussed having vendors serving food/beverages and also having a CSD Booth to share information of what the Board is trying to get accomplished and where the residents can volunteer to help. Additional ideas were donated prizes to be raffled off, trophies for cars being shown and registration charges for vehicles being shown and a DJ. John Kennedy mentioned calling either the Ford or Chevy dealer in Folsom to see if they would want to display one of their newer model cars as a raffle/drawing prize. The District will of course contact the Sheriff's Dept to see if they want to have a presence at the event.

# 5. Adjournment

John Kennedy motioned to adjourn the meeting, Mark Magee seconded, all in favor.

9:13 pm.